

Undercurrents

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Undercurrents is an internal publication of the Navy's Morale, Welfare & Recreation (MWR) division. Contents of *Undercurrents* are not necessarily the official view of or endorsed by the U.S. Government, the Department of Defense or the Department of the Navy. Send comments or questions to:

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NAVY BALL REIMBURSEMENT PROGRAM...provides payment to commands to reimburse local MWR nonappropriated funds used to enhance one annual installation-wide celebration (e.g., Navy Birthday Ball, Submarine Ball, Seabee Ball). Reimbursement is limited to the purchase of such items as entertainment and decorations (e.g., table flower arrangements and small mementos [with maximum cost of \$5.00 each]). An MWR staff member must be part of the Navy Ball committee. The number of actual attendees determines the reimbursement amount.

The amount of MWR NAF support authorized for 2006-2007 Navy Balls is limited to:

- (a) \$1,700 for an event with 250 or fewer attendees;
- (b) \$2,350 for an event with 251 – 500 attendees; and
- (c) \$3,000 for an event with more than 500 attendees.

For further information, contact Robin Hillyer Miles, (901) 874-6625/DSN 882, robin.hillyermiles@navy.mil. Mail requests (including date and location of ball, detailed expense listing, number of attendees of FY06 and FY07 balls, and fund to be reimbursed) to:

ROBIN HILLYER MILES N2552
NAVY BALL REIMBURSEMENT PROGRAM
CNIC MILLINGTON DETACHMENT
5720 INTEGRITY DRIVE BLDG 457 3RD FLOOR
MILLINGTON TN 38055-6500

NAVY COMMUNITY SUPPORT PROGRAMS PHOTO CONTEST...The CNIC Marketing and Multimedia Development Branch (N255) will sponsor three Navywide Community Support Programs photo contests in August, September and October. The winner of each month's contest will receive a \$1,000 NAF grant for their region. All photo contest entries must be submitted by the regions. Participating regions will each be provided one 6-megapixel Sony digital camera that they may retain for their marketing staff, if all contest requirements are met. (Only one camera per region.) Contest rules and submission guidelines will be sent to the regions and posted on the MWR Web site. For more information, contact Ruel Odom, (901) 874-4243/DSN 882.

NAVY ITT AND CYP ASSESSMENTS...The CNIC Marketing and Multimedia Development Branch (N255) will launch customer satisfaction assessments for users of the Navy Information, Tickets & Travel (ITT) and Child and Youth programs (CYP) beginning in August.

These assessments are developed by the CFI Group, an independent expert firm in the field of measuring customer satisfaction. Data from these assessments will provide information for regional program managers and MWR directors to implement action planning guides to improve the program quality and customer satisfaction.

Both customer satisfaction assessments will be available online or may be filled out on paper. For more information, contact Ruel Odom, (901) 874-4243/DSN 882, ruel.odom@navy.mil.



CHILD & YOUTH PROGRAMS

DRAFT OPNAV FOR CYP...The draft 1700.9 for Child and Youth Programs has been sent to all Regional Advisory Board members for review. This document is only a draft and is not policy at this time. Since there is a quick deadline, everyone is encouraged to review the document and provide input and suggestions as soon as possible. The new OPNAV will cover all CYP activities, and these will become the policies that all CYP professionals use in the future.

POC: Sharon Peterson,
(901) 874-6700/DSN 882,
sharon.peterson@navy.mil

DEPLOYMENTS TAKE TOLL ON MILITARY FAMILIES...Military families need greater psychological, emotional and organizational assistance, according to the results of a new survey released by the National Military Family Association (NMFA), www.nmfa.org. The Cycles of Deployment Report, a study on the needs of military families, indicates service members and military families are experiencing increased levels of anxiety, fatigue and stress.

At a Capitol Hill event attended by Rep. Chet Edwards, D-Texas, and other leaders in the military family support arena, NMFA outlined recommendations for meeting these challenges. Amid multiple and extended deployments, the increased rates at which service members are called upon to complete operational missions place a heavy reliance on National Guard and Reserve forces.

I've looked at your survey and think it is going to be extremely helpful to Congress to be more sensitive to the needs of [military] families," said Rep. Edwards, ranking member of the House Subcommittee on Military Quality of Life and Veterans Affairs and Related Agencies. "We can't assume good intentions for military families will turn into good policy."

This report shows the range of support programs for families has expanded since the start of the War on Terror. However, multiple deployments and a high operations tempo mean different types of support are needed for families' continued success before, during and after deployment," said Joyce Raezer, director of government relations for NMFA. "Our survey results provide the Department of Defense a detailed roadmap for making sure families are taken care of during this important time."



CALL FOR PROPOSALS

Proposals are being solicited for this year's CNIC CYP conference, Nov. 27 – Dec. 1, for anyone interested in providing one to two-hour workshops with new and innovative information that participants can implement in their programs, as well as other resources and materials showcasing local programs. The deadline for submissions is Aug. 11. The proposal form and instructions can be found on the CYP Web site:
<https://qol.persnet.navy.mil/CYPWeb/>.

SIX SIGMA

CNIC has launched the Six Sigma approach to Navywide child placement procedures. Six Sigma is a proven, disciplined approach for improving measurable results for any organization. Success metrics include reduced waiting lists and reduced days lost due to lack of child care. The project is scheduled to be completed by fall 2006 for Navywide implementation.

DON'T FEEL PRESSURED TO MISUSE THE PURCHASE CARD...In a recent audit of purchase card use at a Navy installation, it was found that a cardholder was subjected to undue pressures to approve an improper purchase by a supervisor. Cardholders must be very careful to resist improper pressures, because government purchase cardholders can be held pecuniarily liable, as an accountable official to the government, for the amount of any payment certified and paid based on false or negligent information provided to the certifying officer. That means that cardholders have to repay those amounts out of their own personal funds.

Under federal law, misuse of the purchase card could result in a fine of not more than \$10,000 or imprisonment for not more than five years, or both. Military members who misuse the purchase card are subject to court martial under the Uniform Code of Military Justice. The instruction further states: "*Purchase cardholders shall not be subjected to undue influence over their actions as a cardholder, by APCs, AOs or others within the command.*" The purchase cardholder holds the responsibility; so, don't give in to improper pressures.

A cardholder should not fear reprisal for following the established credit card purchase regulations. Any incidents of improper pressures to issue or approve prohibited uses of the purchase card should be reported to the chain of command and/or the local inspector general (IG). The IG will provide assistance that will ensure that cardholders are not subjected to any pressure to approve improper purchases. Cardholders are required to stay current in DON policies, procedures and local internal operating procedures through initial and biennial training. Cardholders are also required to know the list of prohibited purchases. Coupled with annual ethics training, the cardholder is able to exercise significant independent judgment over matters that will have a substantial impact on the integrity of DON operations. But, cardholders don't have to "go it alone." Questions about whether a particular transaction is a prohibited purchase should be addressed to the local comptroller for advice. Local counsel is also available to provide a legal opinion concerning the propriety of a proposed purchase. Report any pressure to approve an improper purchase through the chain of command and/or the local IG immediately. Further information can be found at www.ig.navy.mil.

MEDIA & RESOURCE

35mm Movie Program

FOOD COST CONTROL CHECKLIST...Is there a discrepancy between your theater's budgeted or standard food cost and its actual food cost at the concession stand? If so, there are a number of possible factors. Below are some good business practices to follow:

POC: Ron Rossman
(901) 874-6536/DSN 882,
ron.rossman@navy.mil

Purchasing: Purchases should be planned and controlled. Follow standard operating procedures and use accurate specifications.

Receiving: Ensure that the person who ordered the products is not the person receiving them. Keep a log of who receives each shipment and on what dates. Double check deliveries for accurate weight, number and price. Use accurate and complete documentation. Ensure that the correct credits are being received for returns. Establish regular delivery times. Store deliveries in a secure location immediately after checking for accuracy.

Security: Ensure key control procedures to storage areas are used. Keep storage areas locked. Monitor access to storage areas. Investigate losses/discrepancies.

Sales Controls: Ring up all sales on the register. Ensure that free food is not being given away. Verify that everything leaving the service area (as sold/disposed of) has been recorded on the register or certificate of disposal/waste. Account for and record employee food/beverage consumption. Record, calculate and account for all food prepared and not sold, according to local policy. Record promotional coupons or discounts under their appropriate category (e.g., gift certificates, advertising or promotions).

Storage: Date all items when they were received. Ensure "First In, First Out" rule is used. Secure all storage areas.

Inventories: Limit inventory access to authorized personnel only. Keep storage areas clean and in good repair. List and count all supplies weekly. Complete inventory procedures according to policy. Immediately investigate, act upon and guard against discrepancies/losses. Periodically assess the products offered to ensure they are the products that customers want. Stop carrying those that don't sell.

Waste/Spoilage: Ensure correct yield is obtained from popcorn. Verify that correct preparation methods are used. Monitor and maintain temperatures in refrigerators and freezers. Track spoilage to ensure the proper amounts of products are ordered. Track waste to ensure that too much product is not prepared before shows.

Pricing: Confirm that prices are set at desired/required food cost percentages. Ensure that sharp/unusual increases in prices by vendors have not occurred. Be sure that prices are accurate and consistent with the correct portion sizes.

Bookkeeping: Review all paperwork and discrepancies with the accounting office. Post the correct resale revenue to the appropriate account.

Portioning: Train employees on correct portioning. Provide and use the correct size containers.

For more information, contact Joyce Ann Parker,
(901) 874-6535/DSN 882, joyce.parker@navy.mil.



8mm Video Tape Program

VIDEO TAPE PROGRAM REPORTING REQUIREMENTS...Periodically, Navy Motion Picture Service (NMPS) receives questions about the 8mm videotape reporting requirements. Below is a review of some key issues:

Inventories: Inventory will now take place once a year – each spring. All tape sites are required to perform a physical inventory and report the status of their 8mm videotape movie library using the form included with the package. NMPS will continue to provide inventories upon request. E-mail requests, along with the phone, fax and account number, to richie.rankin@navy.mil.

Receipts: Each monthly box of tapes shipped by NMPS contains a packing slip. Sites are required to sign, date and return this slip to NMPS via fax, mail or scanned e-mail. This helps NMPS verify that the tape shipments are reaching the sites. Keep the original in a "turnover" folder.

Returns: When returning tapes, include a packing slip listing the program number and title of each tape in the box. Use the "Videotape Return Form" found in the NMPS program guide – complete the form and keep a copy in the turnover folder with the insurance or tracking number attached.

Attendance: Shore 8mm videotape movie sites are required to submit an annual attendance report. While NMPS strongly recommends that program managers maintain a local attendance file that records the movie title, date and number of attendees, this information is not required for the annual report; however, the total number of exhibitions and attendees for the entire fiscal year is required. A form for this annual report will be provided and will be due back to NMPS by Oct. 15.

For more information, contact Ed McGrath,
(901) 874-6532/DSN 882, ed.mcgrath@navy.mil.



Media & Resource continued on page 5.

CPSO LEGAL OFFICE

IS NAF AUTHORIZED FOR LIGHT REFRESHMENTS?.. Recently, the Community Programs Service Office (CPSO) Legal Office sought advice from CNIC Ethics concerning the expenditure of non-appropriated funds (NAF) for the purchase of continental breakfasts for CNIC/DoN participants each morning of the American Logistics Association conference, a non-federal entity.

This analysis is based on the Assistant Secretary of the Navy (ASN) memorandum pertaining to the use of appropriated funds (APF) to purchase food for events and clarification of rules for conference fees. As a general rule, food is considered a personal expense for which APF is not available absent legal authority. There are, however, a number of recognized exceptions. This same rule holds true regarding the expenditure of NAF for light refreshments.

The ASN memorandum draws a distinction between food costs that are "severable" and "non-severable." Costs are considered non-severable if they are billed as part of the overall cost of the event and the cost cannot be reduced by foregoing the food or breaking out the food costs as a separate item. If food costs are a non-severable component of the event cost, then NAF may be utilized. If the food costs are severable, then NAF are available only to the extent that: (1) the expenditure is necessary to obtain the full benefit of the meeting; (2) meal and refreshments are incidental to the meeting or conference; and (3) the employee cannot take the meals elsewhere without missing formal discussions, lectures, or speeches that are essential parts of the conference.

Based on the information provided, the cost associated with this specific event is for admission to the expo, not a meal. That being the case, the food cost associated with this event appears to be non-severable. To put it another way, you could not attend this event for a lesser amount if you promised not to sample any snacks. Because food costs are considered non-severable, NAF could be used.

Expending NAF for a continental breakfast was problematic. The cost of breakfast appears to be a severable expense. That being the case, the three criteria discussed above must be satisfied. It does not seem that the cost of breakfast is necessary to obtain the full benefit of the

meeting. Additionally, from the schedule provided, it does not appear that attendees would miss formal discussions or presentations by having to obtain their breakfast elsewhere. Under the guidance from ASN, it was not recommended that the expenditure of NAF for breakfast be authorized.

Please note that opinion is not all-inclusive. Every MWR activity's circumstance is different; therefore, it is strongly recommended that each MWR activity seeking to expend NAF for light refreshments obtain approval from the local or regional staff judge advocate or general counsel.

GOVERNMENT RESOURCES...

Whether it is a government-provided computer in your work space, a computer provided for personal use at an MWR facility (e.g., Liberty center, library, teen center), or a privately-owned laptop computer being operated through a government-funded wireless fidelity (WIFI) Internet service, such communication systems and equipment shall be used for official use and authorized purposes only. Users are not allowed to introduce or use unauthorized software, firmware or hardware on any Navy IT resource. Users are not allowed to bypass, strain or test information assurance mechanisms (e.g., firewalls, content filters, antivirus software).

According to Department of Defense (DoD) regulations, government communication systems and equipment will not be used in such a manner that would reflect adversely on the DoD or the Department of the Navy. Examples of prohibited uses involve pornography, chain letters, unofficial advertising, soliciting or selling except on authorized bulletin boards established for such use, violations of statute or regulation, and other uses that are incompatible with public service. For a more complete description and explanation of what entails "misuse of government resources," read DoD 5500-7.R, paragraph 2-301 (Joint Ethics Regulations).

Recent news reports have highlighted examples of government employees and service members accessing pornography through government computer systems and the adverse action taken against them. For viewing adult pornography on government computers (misuse of government property), civilian employees have lost their jobs, while service members have received non-judicial pun-

ishment or have been punished by court martial. **POC:** George Holz, (901) 874-6626/DSN 882, george.holz@navy.mil

Those convicted of viewing child pornography have been dealt with much more severely, with each offense carrying as long as a five-year term of confinement. Those convicted of child pornography-related offenses have a mandatory requirement to be registered as child sex offenders. Child pornography-related activity is serious criminal misconduct under any circumstances, wherever committed, regardless of whether the computers belong to the government or are the private property of the offender.

MWR employees with public-use computers as part of their programs need to remain vigilant and ensure these government resources are not being used illegally. Employees should report violations of the misuse of government resources to the command for appropriate action. However, any violations involving child pornography or other incidents involving the exploitation of children should be immediately reported to the Naval Criminal Investigative Service.

There are several methods to increase awareness of proper and prohibited practices associated with using government resources. This can be accomplished with signs posted in MWR spaces where computers are being used; awareness through user sign-in or access log; and a statement could appear on the computer's screen whenever an individual begins to use a computer. Appropriate and reasonable steps should be taken to ensure computer users completely understand the rules and regulations associated with using government resources, even when such computers are made available for personal use as part of an MWR program.

Finally, there are Internet filter and blocker (parental controls) software available in the commercial sector that block, monitor and filter pornographic Web sites and block pop-up ads. It may be in MWR's best interest to work with the command's IT security officer and see what type of Internet filtering software and Internet security protection tools are available that can be installed on these government computers, as well as at the firewall.

[*CPSO Legal Office continued on page 5.*](#)

LEGAL (continued)

"IF YOU CAN'T DO THE TIME, DON'T SEND THAT LINE"...was the title of a DoD Standards of Conduct Office article concerning violations of the Hatch Act, which describes the extent to which government employees may participate in the political process. The act and the regulations that enforce the act are very complicated, so if someone wants to participate in the upcoming elections outside of voting, they need to seek legal advice from either the command's staff judge advocate or general counsel. Below are three examples of people who got in trouble for using their government computers for political purposes:


The Merit Systems Protection Board (MSPB) upheld a 60-day suspension for sending an e-mail advertising a re-election party for a partisan candidate to more than 300 recipients, while on duty and in a federal building. The e-mail described the candidate in favorable terms and encouraged attendance at the event advertised. The MSPB found the e-mail to be obviously directed toward the success of the candidate's re-election campaign.

A unanimous MSPB remanded to the administrative judge two additional cases for further adjudication. The e-mails contained:

- A picture of the president and an "I vote the Bible" slogan. The e-mail, sent to 27 recipients, also contained several statements in support of one candidate and a negative statement about the opposition.
- Subject line: "Why I am supporting candidate x for president." The e-mail, sent to 22 recipients, contained several reasons to vote for a candidate and why the reader should not support the opposition.

Bottom line: Ask first, before politicking. Better yet, no politicking at work.

NEED A HOLD HARMLESS

AGREEMENT?..If an MWR program is being started or revised, a hold harmless agreement may be needed. Before drafting one, however, check the MWR Legal Office Web site (www.mwr.navy.mil/mwrprgms/policy/holdharmless.htm), which has many different hold harmless agreements. The CPSO Legal Office can also tailor hold harmless agreements specific to a new or unusual program. 

MEDIA & RESOURCE (continued)

Naval General Library Program LIBRARIES TAKE VOYAGE

TO BOOK ISLAND...Navy MWR libraries have reported an upswing in activities, as customers discover the base library is a cool place this summer. The summer reading program, "Voyage to Book Island," is in full swing at many Navy libraries. Fort Worth reported 239 participants and Naples attracted 100 readers. Fort Worth also reported that circulation of library materials is up 19 percent over June 2005.

Rota is also in the middle of "Voyage to Book Island," and held its second annual Students Art Exhibit, May 4 – June 15. Charleston reported that in addition to their 50 participants in "Voyage to Book Island," customers enjoyed free ice cream sandwiches during their celebration of National Ice Cream Month. Next month, in honor of "Watermelon Day," a lucky customer will receive a free watermelon.

Along with the "Voyage to Book Island Program" for kids, Sigonella's library is also emphasizing mental fitness with its summer reading boot camp for adults. "Drop and Give Me 10" encourages participants to read 10 self-improvement books. The first 20 "reading recruits" receive a summer survivor pack, filled with everything needed for a reading adventure.



Sasebo's library held a Father's Day create-a-card and story time, June 17. The Sasebo library is also working with the Fleet and Family Service Center to co-sponsor free weekly origami classes in the library.

For more information, contact Nellie Moffitt, (901) 874-6711/DSN 882, nellie.moffitt@navy.mil. 



MWR SELF-INSURANCE INSTRUCTION CHANGES...The new CNIC Instruction 5890.1 sets forth changes to the insurance and coverage requirements for NAF purchased assets, NAF employees' negligence, and policy limit for contractors, concessionaires and private organizations. The newest change is the level of deductible to be absorbed by NAFIs. Under the old instruction, NAFIs were required to absorb a \$500 deductible. The new deductible limit is \$1,000.

This instruction is a complete revision and should be read in its entirety. Please ensure that all MWR program managers are aware of this change. A copy of the instruction is on the CPSO Legal Office Web page at www.mwr.navy.mil/mwrprgms/legal_services.htm. For more information about the self-insurance program, contact Eric Kemp, (901)874-2971/DSN 882, eric.kempl@navy.mil.

BOWLING

NEW BOWLING CENTER... Naval Support Activity Naples, Italy, celebrated the grand opening of their 16-lane Strikers Bowling Center, July 5. The new bowling center is a Brunswick house with a Noble Romans, O'Rhys Irish Pub, a game arcade and a meeting room. The Navy's newest bowling center is managed by Joseph Dermer.

POC: Dave Mitchell
(901) 874-6651/DSN 882,
dave.mitchell@navy.mil

SECOND CHANCE FOR BOWLING MANAGERS... Bowling Center managers and head mechanics who did not attend the 15th Annual Armed Forces Bowling Conference & Bowl Expo 2006 still have an opportunity to attend two other bowling conferences.

The Western States Super Trade Bowling Show (www.wssts.com) will be held at the Grand Sierra Resort in Reno, Nev., Oct. 15-18. For more information, contact Sandi Thompson, 925-485-1855, sandit@wssts.com. The East Coast Bowling Centers Convention (www.eastcoastbowl.com) will be held at Bally's Park Hotel, in Atlantic City, N.J., Oct. 30 – Nov. 1. For more information, contact CeCe Peabody, 973-812-6536, webmaster@eastcoastbowl.com.

BOWLING SCHOOLS... The 2006 Brunswick GS-Series and A2 Pinsetter Training, Frameworkx Scorer and Vector Scorer Maintenance Schools schedules are now available online at www.brunswickbowling.com or by calling 800-323-8141. The 2006 Qubica-AMF Bowling Technical Training School schedules for 82-70 and 90XL Pinspotters are available by contacting John Isbell, 804-240-4982, jisbell@amf.com.

USBC LANE CERTIFICATION... The United States Bowling Congress (www.bowl.com) is the only authorized body that inspects lanes for certification. All USBC (previously ABC/WIBC) certified bowling center certificates expire Aug. 31 each year. In order to provide ample time for USBC to inspect lanes and process a new certificate before the old one expires, Bowling Center managers and/or head mechanics must complete the application process and have the lanes inspected well in advance of the certificate expiration date. This requirement is in accordance with BUPERSINST 1710.11C, 25 July 2001, and the Bowling MWR standards and metrics, August 2005. If you are having problems with certifying your lanes, contact USBC at 800-514-2695, specs@bowl.com.

BOWLING USAGE DATA... Each year, N222 requests usage information (IAW BUPERSINST 1710.11C, Chapter 21, paragraph 2105.d), to include daily lineage (open bowling, leagues, tournaments, free play) and other usage (warm-up, walk-aways and mechanical failure testing). It is essential that Bowling Center managers maintain lineage data on a daily basis either from the back-office system, internal control counter system or on a spreadsheet. Category computations should be totaled by day and on a day-to-date basis. The FY06 data call will begin after Oct. 20.

ARMED FORCES BOWLING CHAMPIONSHIPS... The Armed Forces Bowling Championships is scheduled for Jan. 6-12, in Reno, Nev., in conjunction with the Team USA Nationals Bowling Championships. The All-Navy team will be comprised of six female and six male bowlers. Female bowlers should have a consistent 175+ tournament average and male bowlers should have a 205+ tournament average. All bowlers must have bowled in two out of three city, state or regional tournaments. Top bowlers can obtain a Navy Sports application at the base sports office or download it from www.mwr.navy.mil, click on Mission Essential, then Navy Sports, then Navy Sports application. Submit the application to Donald Golden at donald.golden@navy.mil.

BOWLING, BINGO AND MARINA MANAGERS... Several recent incidents serve as a reminder that it is very important to have up-to-date standard operating procedures and position descriptions on file. Please review these documents to ensure they are up-to-date and accurate.



MARINA UPDATE

Congratulations to Monte Reitz, NAS Corpus Christi's Paradise Cove Marina manager, for successfully completing all requirements of the Sea Grants Clean Texas Marinas certification. Also, Tamma Hicks, Naval Station Everett's Marina manager, was recently informed that Everett is the first marina in Washington state to be certified under the new Clean Marina Initiative Program. Nine Navy MWR marinas have now earned certification in this program.

ITT

ITT CONFERENCE... The 2006 Information, Tickets & Travel (ITT) Joint Services Conference, "An American Journey," will be held Sept. 9-14, in Washington, D.C., and Williamsburg, Va. Registration will be \$145 per participant. Supplemental Australian training will be available Sept. 8 at the Army MWR Training Academy in Alexandria, Va., for those who are looking to gain additional knowledge on the Web site's new features. "Keeping the Skills Alive," a series of 20 short reinforcement sessions for managers to use with their staff to refresh customer service skills, will also be held Sept. 8 at the Army MWR Training Academy. 0.3 CEUs are offered for this course. Register for the conference and both training courses at www.mwraonline.com. For the complete announcement, visit www.mwr.navy.mil, click Business Activities, then ITT Managers Update.

SHADES OF GREEN OFFERS 10 PERCENT COMMISSION... Shades of Green on Walt Disney World Resort in Orlando, the only Armed Forces Recreation Center (AFRC) located in the continental U.S., is offering ITT offices 10 percent commissions on each booking.

ITT offices can register at www.shadesofgreen.org, click "Reservations," and then log into the "Authorized Military Travel Professionals Log-in" section. Or, contact them at 888-593-2242. You will need your agency name and CFSC agency number (which is located on the Web site). Commissions are deposited quarterly into the ITT 594000 commissions account.



FOOD & BEVERAGE

CARE TRAINING UPDATE...N222 is now able to furnish by region or base the names of alcohol servers who have passed the mandatory, annual "Controlling Alcohol Risk Effectively" (CARE) training. Listed below, by region, is the number of employees who have passed or have yet to complete both parts of the course. While the completion rate appears low, due in part to accessibility problems with the MWR Learning Management System, many employees received training via direct instruction.

Region	Passed	Incomplete*	Total
Europe	6	2	8
Mid-Atlantic	38	8	46
Japan	35	8	43
Guam	1	0	1
Hawaii	12	6	18
Midwest	3	2	5
NDW	10	2	12
Northeast	11	1	12
Northwest	2	12	14
Southeast	20	23	43
Southwest	4	5	9

*"Incomplete" includes those who have not taken both CARE 100 and 200, or those who did not pass the course.

All employees who serve alcohol or those who supervise personnel who serve alcohol must successfully complete CARE training annually with documentation in their OPF. Examples of staff who should complete this training include, but are not limited to, bartenders, wait staff, bowling center and golf course employees, beverage cart and catering staff. Each MWR activity is responsible for ensuring that all alcohol servers and supervisors complete the training annually.

Course participants should ensure that they complete their personal profiles before beginning the CARE course and exam. Names, locations, duty stations, supervisor and e-mail addresses are very important when it comes to providing individual bases or regions with training information. For assistance or additional information, contact Brenda Wright, (901) 874-6737/DSN 882, brenda.wright@navy.mil, or Mike Miller, (901)874-6652/DSN 882, mike.miller1@navy.mil.

THE IMPORTANCE OF CARE TRAINING...The requirement for "Controlling Alcohol Risk Effectively" (CARE) training is addressed. Why is CARE training important to MWR? It's important for many reasons: legally, financially and, most importantly, because it saves lives.

Most states have a "Dram Shop" law which holds the establishment that serves a noticeably inebriated person liable for any consequences of that inebriated person's actions once they leave the establishment. Navy MWR has been held to the same standard as civilian bars and restaurants under the Federal Tort Claims Act, which are paid from the MWR self-insurance fund. These claims were usually very costly because they frequently involved the loss of life or serious bodily injury. Since the introduction of CARE training, however, there have been no such claims. Every dollar saved from these claims can be used for other programs and services that enhance Sailors' quality of life, so please continue to support this important training. For more information, contact George Holz in the CPSO Legal Office, (901) 874-6626/DSN 882, george.holz@navy.mil.


NAVY MWR OPENS...CNIC's MWR division has celebrated the opening of the following facilities:

POC: John Doelling,
(901) 874-6644/DSN 882,
john.doelling@navy.mil

NSA Bahrain opened their multipurpose recreation facility, June 15, which includes the Freedom Souq Food Court. Branded food offerings include A&W All American Food, Hot Stuff Pizza, Asian Creations, Nap's Express, Smash Hit Subs, Eddie Pepper's Mexican and Cinnamon Street Café. A&W All American Food is part of the YUM! brands portfolio. Hot Stuff Pizza, Asian Creations, Nap's Express, Smash Hit Subs, Eddie Pepper's Mexican and Cinnamon Street Café are part of the Hot Stuff Foods, Inc., portfolio.

NAS Pensacola's Taco Bell and Pizza Hut re-opened June 26, in the Portside Enlisted Club. The food court was heavily damaged during Hurricane Ivan in 2004 and had been closed for renovations and repair.

Navy MWR currently has more than 100 branded concepts in all types of venues worldwide. If you have questions or require additional information, visit www.mwr.navy.mil, Business Activities section, and then click on Branded Food Concepts.

QUICK NOTE ON DIRECTV...While DIRECTV will not be offering a military discount for the NFL Sunday Ticket this year, they will be offering a credit of up to \$2,349 for all new locations that commit to one year of their Commercial Choice Plus package. Please see the attached [NFL pricing and Commercial Choice Plus pricing](#). This offer only applies to new DIRECTV customers and expires Oct. 31. 

USE OF MWR BY NAVY RESERVISTS

There have been some instances where Navy Reservists have been denied MWR services. Reservists are an important segment of the armed forces. Managers should make it clear to all levels of the MWR workforce that Navy Reservists are eligible MWR patrons and deserve the best possible service. References are below.

Both BUPERSINST 1710.11C and DODINST 1015.10 provide unlimited use of MWR activities to "members of the Reserve Components (Ready Reserve and National Guard; Reservists in training)." Per Commander, Navy Reserve Forces Command (CNRF), the Ready Reserve consists of the Selected Reserve Forces and the Individual Ready Reserve. The Selected Reserve, or SELRES, is the Navy's primary source of immediate mobilization manpower and represents those Reservists who are paid, either as weekend drillers or who serve as Full Time Support (FTS) on active-duty status in the training and administration of the Navy Reserve Force program. The Individual Ready Reserve (IRR) consists of those members of the Ready Reserve who are not in the Selected Reserve.

LIBERTY PROGRAM

GENERATION Y: IT'S ALL ABOUT YOU... There's still time to register for this week-long event that will bring Liberty, Fleet Recreation and the Afloat Recreation and Fitness professionals into one arena. The conference will be held at the Pat Thompson Conference Center at NSA Mid-South in Millington, Tenn., Aug. 21-25. Rooms are available at the Navy Inn. Speakers include Troy Stende, Lenny Dave and Kevin Prentiss, who will focus on the newest cultural demographic, Generation Y. Additional breakout sessions will focus on program specific topics. For more information, visit www.mwr.navy.mil/mwrprgms/fitness/liberty_conf_06.pdf.


THE FY07 LIBERTY PROGRAM CONFERENCE... will be held in conjunction with the Association for Promotion of Campus Activities (APCA) national conference, Feb. 27 – March 4, in Atlanta. This is the only Liberty Program conference scheduled in FY07.

This conference targets the 18 to 25-year-old college student demographic and is about educating programmers, entertainment that meets the budget, and programs and activities that are of interest to Liberty program customers. The conference will kick off with a joint services meeting where Liberty Program coordinators, Army BOSS coordinators, Single Marine Program coordinators, Air Force Recreation specialists, and Coast Guard representatives will come together to share programs and capitalize on joint programs, entertainment and events.

APCA (www.apca.com) offers more than 75 educational sessions, entertainment performances and a vendor showcase of party equipment that will energize those programming brain cells. APCA sessions start at 8 a.m. and continue to at least 10 p.m. each night. Find out more about APCA at the Generation Y: It's All About You conference.

POC: Julie Smith,
(901) 874-6533/DSN 882,
julie.k.smith@navy.mil

HALO TOURNAMENT... Technology, dirt and sweat will come together in the second annual All-Military Halo Tournament, Aug. 4-5, in Pearl Harbor, Hawaii. The Liberty team has stepped up to the plate to show service members how to "exercise their options" by combining video game technology with physical activity.

On Aug. 4, the services will come together at Instant Liberty at Club Pearl for the elimination rounds in the incredibly popular video game, Halo 2. On Aug. 5, interservice action will be on the paintball field where teams of four will compete for additional points. Food and prizes, including X-Box 360s, RC car race passes and paintball game passes, will be awarded to the winning teams. For more information on how you can host an all-services event, contact Julie Smith. 

MISSION ESSENTIAL

FAMILY FITNESS PROGRAM... Graduation was held June 29, for the participants of the first session of SUBASE Kings Bay's "Family Fitness Program." Nine families were selected to take part in this eight-week pilot program. Ages of the family members ranged from 8 to 65-years-old. All participants received graduation certificates and a shirt with the program logo.

The program was design to provide an environment where all family members make lifestyle choices that are positive and healthy, while spending some active, quality time together. One of the unique features of this program is that MWR fitness professionals had the opportunity to educate and train the entire family at the same time.

The curriculum began with each participant setting personal goals and conducting individual fitness assessments to establish a baseline of their current fitness level. The tests measured cardiovascular (aerobic) fitness, muscle strength and flexibility. The families were then set up on a weekly workout program using a new line of strength training equipment. This equipment is very user-friendly and is built to accommodate children as well as adults. Along with group exercise classes, the families attended a fitness education and nutrition classes once a week.

At the conclusion of the eight-week period, the same tests were performed to provide a comparison and determine the level of improvement. Results were excellent, with all participants showing marked improvement in one or all of the tests measured. Data collected will be reviewed by the Navy to determine the overall value of a program, including the cost of equipment and staffing. Each family was also asked to complete a program evaluation, providing their personal feedback on the program. The unanimous voice was positive regarding all aspects of the program and the staff who trained them. One of the most important revelations that each family mentioned was that they actually found the time to participate in this program together, and they all enjoyed it.


The Navy's program of physical readiness is for the active duty member, but a fit Navy is truly a family commitment. The program logo says it best: "Fit Navy – Fit Family – Fit Life."

EXERCISE YOUR OPTIONS... A new set of "Exercise Your Options" fitness posters are being shipped to each MWR activity to help promote the Navy's physical fitness campaign. Prominently display these posters in high-traffic areas other than the fitness center, such as Liberty centers, recreation centers, ITT offices, FFSCs, galleys and bar-

racks. The idea is to raise awareness among Sailors and their families that they have many options to improve their physical fitness and nutrition.

POC: Kelly Powell,
(901) 874-6631/DSN 882,
kelly.powell1@navy.mil

CIVILIAN AFLOAT PROGRAM... Three afloat specialists will be vying for the Armed Forces Recreation Society's prestigious John Pat Harden Award. Out of more than 100 nominations, 14 Navy MWR professionals were selected for awards – three were from the Mission Essential Branch (N221). Selected were Abigail Schuh, fun boss aboard USS Bonhomme Richard (LHD 6), Nate Greene, fun boss aboard USS Kitty Hawk (CV 63), and Jodie Byrckett, fit boss aboard USS Kearsarge (LHD 3). The awards will be presented in October at the National Recreation and Parks Association awards banquet in Seattle.

N221 also recently hired two afloat specialists. Melissa Burns is the fit boss for USS Carl Vinson (CVN 70). Anne Bolton is the fun boss on USS Bonhomme Richard (LHD 6), replacing Abigail Schuh who has been selected as Fleet Recreation coordinator for Naval Station San Diego. Both afloat specialists are scheduled to start working in mid-August. 

NAVY SPORTS

THE ALL-NAVY MEN'S TRIATHLON TEAM...won the Armed Forces Championship at Naval Base Ventura County, Calif., June 21-25. Leading the way once again for the Navy team was Lt. j.g. Timothy O'Donnell, EOD Group ONE, who won his fourth consecutive Armed Forces event and shattered his previous American record by more than eight minutes, covering the Olympic distance course in 1:41:46. O'Donnell also was able to shave two seconds off the course record set at last year's CISM International Military Triathlon Championship by Frenchman Stephane Poulat. Exiting the swim portion with a lead of only 30-seconds, O'Donnell quickly built his lead to more than five minutes during the 40K bike ride. What is significant to note is that in this draft-legal race, he built a lead while biking by himself with no drafting partners like the chase pack behind him. O'Donnell finished up the race by turning in the fourth fastest overall 10K run and beat his closest competitor by four minutes. The All-Navy men's team was dominant overall by placing five competitors in the top 10 and beating the second place Air Force team by 11 minutes. The following Navy men were selected to the Armed Forces Triathlon team competing in the 2006 CISM Championship in Satenas, Sweden: Lt. Tyler Johnson, Submarine Squadron 19, Lt. Andrew Sause, USS Cheyenne (SSN 773), AETCM Michael Ferreira, USCG AIRSTA Barbers Point, and Cmdr. Scott Jones, Patrol Squadron 69.

THE ALL-NAVY WOMEN'S TRIATHLON TEAM...finished second in the 2006 Armed Forces Championship at Naval Base Ventura County, Calif., June 21-25. Ensign Rachel Beckmann, USCGC Healy (WAGB 20), won the individual bronze medal in her first Armed Forces Triathlon Championship, finishing with a time of 2:04:28. The following Navy women were selected to the Armed Forces Triathlon team competing in the 2006 CISM Championship in Satenas, Sweden: Ensign Beckman, GSM1 Tina Eakin, USS Pinckney (DDG 91), and Lt. Cmdr. Amy Coanour, USCG Sector, Seattle.

THE ALL-NAVY WOMEN'S VOLLEYBALL

TEAM...finished second in the 2006 Armed Forces Championship at Fort Huachuca, Ariz., May 11-18. The Navy team went 4-2 in the double round-robin format to claim the silver medal. Two Navy players, CTI2 Faye Graham, NIOC Maryland, and Lt. j.g. Catherine Johann, NAS Pensacola, were named as the

tournament's most valuable players. Joining these two athletes on the Armed Forces team was Lt. Kerry Karwan, USCG Sector, Houston. The Armed Forces team competed in the 2006 CISM Volleyball Championship at Fort Huachuca, Ariz., June 9-21.

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donald.golden@navy.mil

THE ALL-NAVY MEN'S VOLLEYBALL TEAM...finished third in the 2006 Armed Forces Championship at Fort Huachuca, Ariz., May 11-18. The Navy team went 2-4 in the double round robin format. One Navy player, IT3 John Mills, Andrews AFB, was named as the tournament's most valuable player. Joining him on the Armed Forces team was AT1 Jason Smith, NRD Phoenix. The Armed Forces team competed in the 2006 CISM Volleyball Championship at Fort Huachuca, Ariz., June 9-21.

THE ALL-NAVY WOMEN'S RUGBY TEAM...will compete in the first-ever Armed Forces Women's Rugby Championship at Camp Lejeune, N.C., Sept. 25-30. The All-Navy training camp will be held at Naval Station Norfolk, Va., Sept. 15-24. The Armed Forces event will be 7-aside competition with 15 members per team. Athletes and coaches interested in applying for this event must submit their Navy Sports application no later than Aug. 15.

NAVY SPORTS DEADLINES...Applications are currently being accepted for the following sports:

<u>Sport</u>	<u>Application due date</u>	<u>Training camp / AFC</u>
<u>dates</u>		
Men's Softball	Aug. 7	Aug. 27-Sept. 15
Rugby	Sept. 13	Oct. 13-22
Men's Basketball	Sept. 13	Oct. 13-Nov. 2
Marathon	Sept. 26	Oct. 26-30

Visit www.mwr.navy.mil/mwrprgms/sports.htm to download a Navy Sports application. After the application has been signed by the athlete's commanding officer, it should be faxed to Navy Sports at (901) 874-6831. Navy Sports is still accepting applications from qualified individuals interested in coaching any All-Navy teams. Applications should be submitted two months before the respective sport begins.



FACILITIES & AQUISITIONS

AFNAFPO AT ALA MWR EXPO...The American Logistics Association (ALA) trade show will be held in Louisville, Ky., Aug. 17. The Air Force Nonappropriated Fund Purchasing Office (AFNAFPO) purchasing office will be present to provide purchasing support and money-saving opportunities for MWR attendees who want to make purchases at the show. A list of the participating vendors can be found at www.mwrexpo.com/Show/ExhibitorList.aspx.

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dave.ranson@navy.mil

Activities that are in the market for food service or recreation supplies/equipment, and want to take advantage of the show's discounts negotiated by AFNAFPO, should bring a signed/approved NAF purchase request to booth #746. The purchase request does not need to list specific items to be purchased; a "not to exceed" amount is all that is required. Be sure to include the following on the purchase request: purchaser's name, shipping/invoicing address, commercial phone and fax numbers, and e-mail address. If the activity is located overseas, provide the appropriate Department of Defense Address Activity Code (DODAAC) and port of debarkation. AFNAFPO will prepare folders for each activity submitting a purchase request and keep track of the purchases made during the show. They will also provide instructions on how to work the show, a list of firms offering show discounts, and the quotation forms to be used during the show. For more information about AFNAFPO's services, contact Joe Saucedo, (210) 652-6931/DSN 487.



HUMAN RESOURCES

TRAINING NUGGETS UPDATED...In addition to adding new training nuggets to the N253 Web site (www.mwr.navy.mil/trainingresources/nuggets.htm), many of the original training nuggets have been updated incorporating Navy/CNIC changes and edits. Each nugget has training notes and information in the PowerPoint notes pages/view. Use the save option when opening the training nuggets so that all the training information is included. The training nuggets will be updated from time to time, so check back often. Contact Dave Hobson, (901) 874-6736/DSN 882, dave.hobson@navy.mil, for a CD-ROM copy of the training nuggets.

POC: Tim Cepak,
(901) 874-6715/DSN 882,
timothy.cepak@navy.mil

3-Tier Training	An explanation of the 3-Tier Training Menu spreadsheet and how it can be used to prepare and maintain employee Individual Development Plans (IDPs). To be used in conjunction with the Individual Training Development (IDP) training nugget.
5 Vector Model	A March 2006 view of the 5 Vector Model for Navy's Civilian Workforce presented by Navy Civilian Community Management.
Brainstorming	What it is and how to conduct a brainstorming session. This training nugget is for anyone who facilitates or attends problem-solving and idea-generating meetings.
Business Based Actions	Presentation for Human Resource Specialists on administering Business Based Actions (BBAs).
Controlling Alcohol Risks Effectively (CARE)	Key points of "Controlling Alcohol Risks Effectively" (CARE) training. This training nugget is not a substitute for the annually required CARE certification program.
Cash Handling	Introduces basic cash handling procedures to new employees assigned this responsibility. Does not cover POS or other cash register systems or central cashier procedures.
CNIC-101	Introduces new NAF (civilian) employees to their program headquarters, Commander, Navy Installations Command (CNIC). To be used with Navy-101.
Customer Service - 101	More detailed than "Customer Service Basics." This training nugget is designed for HR and supervisors/managers to introduce basic customer service behavior to new employees. It may also be useful for locally conducted customer service training, for refresher sessions, as a "lunch-n-learn" starter, or as a meeting warm-up. This training nugget does not replace the required Star Service courses.
Customer Service Basics	Basic customer service outline designed for HR and supervisors/managers to introduce basic customer service behavior to new employees. Great for new hire indoctrination. This training nugget does not replace the required Star Service courses.
CSB Worksheet	Worksheet to be used with "Customer Service Basics."
Effects Based Thinking	In July 2005, the Chief of Naval Operations (CNO) directed the Deputy Chief of Naval Operations for Manpower, Personnel, Training and Education (MPTE) to ensure that Effects Based Thinking (EBT) and Risk Management (RM) become part of the Navy culture. This training nugget outlines EBT.
Individual Development Plans (IDPs)	Individual Development Plan is designed for HR and supervisors/managers to discuss IDPs and the IDP page of the NAF performance appraisal form, NAVPERS 5300/17. To be used in conjunction with the 3-Tier Training Menu spreadsheet and training nugget.
LMS User Instructions	How to use LearnMWR, the Learning Management System (LMS), to launch CARE training.
NAF Disability Plan	Key points of the NAF Employee Disability Plan. To be used during new-hire indoctrination and to facilitate staff meetings/training sessions.
Navy-101	Introduces new NAF (civilian) employees to the U.S. Navy. To be used with CNIC-101.
Prepare for Deployment	Key procedures for Navy fleet recreation officers planning port-of-call activities and events.
Presentations That Work	How to design an effective presentation using PowerPoint slides. (This training nugget does not tell you how to use Microsoft's PowerPoint.)
Prioritize Decisions	Explains a structured process for prioritizing solutions, decision, plans and ideas. Used with the R.A.W. test procedure.
NAF Retirement Plan	An outline of the CSP NAF retirement plan. To be used for new-hire indoctrinations.
R.A.W. Test — (Realistic, Achievable, Worth it)	How to assess and justify solutions, decisions, plans and ideas. Used with the Prioritize Decisions worksheets.
Savings & Investment	Fundamental information about the NAF 401(k) savings and investment program.
The Hiring Interview	A presentation on how to prepare for and conduct "behavioral" interviews. This training nugget is for Human Resource specialists, supervisors, managers and those involved in hiring interviews.
Training Nuggets	A training nugget about the training nuggets!
Write/Edit PDs	Basics for writing and revising position and job descriptions. To be used to conduct on-the-job training for new HR employees and supervisors/managers new to Community Support Programs.

HUMAN RESOURCES (continued)

RED, YELLOW OR GREEN?.. Where does your region or installation stand in its Customer Oriented Enterprise (COE) implementation? What matters gets measured and what gets measured matters. Staying focused on what really matters – the fleet, fighter and family – is a critical factor for Community Support success. Building and sustaining a COE that proactively manages the components of a service excellence leader and provides extraordinary service and quality programs to the Navy fleet, fighter and family is the hallmark of Community Support. It impacts customer retention and loyalty, program, process, and service efficiencies and innovations, employee engagement, financial performance, and key metrics and scorecard outputs.

Organizational improvement efforts are often “hit or miss,” and focus on one or two aspects of service excellence. The COE business strategy, which is easy to understand and apply, systematically pulls together all the pieces and actively engages employees from the deck plate and above to ensure their service behaviors create positive memorable customer experiences that are linked to key business performance metrics and scorecard outputs.

For more information, contact Sandy Keehner, (901) 874-6735/DSN 822, sandy.keehner@navy.mil.

Customer Oriented Enterprise

Strategy for Our People	Continuous Improvement	Dashboard Measurement	Communication & Marketing
Train and Develop Employees Rewards and Recognition for Service Excellence	Cross-functional teams to improve Processes, Products, and Services Alignment Service Improvement Plans (SIP)	Performance Standards and Metrics Six Sigma Benchmark Actionable Customer Feedback	Communicate Best Practices Celebrate successes Capitalize CSP's Commitment to Fleet, Fighter and Family

USALEARNING... Access to USA Learning is no longer free. The GoLearn.gov (formerly USA Learning) learning management system is a federal program operating within OPM on a fee-for-service basis. USA Learning lost its appropriation several years ago, and as the supporting program, GoLearn must recover the costs involved in operating the site. MWR professionals are strongly encouraged to make full use of Navy Knowledge Online (www.nko.mil) for required training and personal development.

STAR SERVICE FOR ALL CSP PROFESSIONALS... The license agreement for *Star Service: Achieving Extraordinary Customer Relations (AECR)* training has been amended to include all Navy Community Support Program (CSP) professionals. A special “CSP version” of this training has been created to reflect situations and examples unique to CSP program areas.

MWR organizations have seen tremendous value over the last seven years in conducting customer service training that includes employees from other program areas (e.g., fitness, Liberty, bowling), so that all employees walk away from the training not just with customer service skills but also with an idea of the larger scope of MWR products and services. This same type of value will be realized across the larger CSP enterprise as this course is offered to a mix of FFSP, VQ, MWR, CYP and Galley professionals. Conducting *Star Service* courses at installations that mix CSP employees from all program areas will begin to build and sustain a CSP organizational culture at the grass roots level of the enterprise.

Since MWR has an existing infrastructure of certified facilitators and coordinators at most installations, please take the lead on communicating upcoming *Star Service* class dates and course quota availability to FFSC, VQ, CYP and Galley supervisors at the same time it is communicated to MWR supervisors. More FFSC, VQ and CYP facilitators will be certified throughout FY07 to “even the load” with MWR.

Effective Oct. 1, the MWR version of *Star Service: AECR* will be phased out and only the CSP version of the course will be offered. Updated facilitator materials will be sent to existing *Star Service* facilitators prior to this transition. For more information, contact Paula Monachelli, (901) 874-6630/DSN 882, paula.monachelli@navy.mil.

NRPA CONGRESS... The 2006 National Recreation and Park Association (NRPA) Congress will be held Oct. 10-13, in Seattle. Hotel accommodations for Navy attendees have been contracted with the Hilton Bellevue Hotel, the Red Lion Hotel and the Sheraton Bellevue Hotel. To make reservations, visit www.regonline.com/AFRS/NRPA. The deadline for room reservations is Sept. 8. The room rate is \$124 for single or double occupancy.

The one-day MWR meeting will be held Oct. 9, from 8 a.m. - 5 p.m. The final agenda is still being developed. Members of the MWR advisory group will meet Oct. 8. All Navy MWR meetings will be held at the Hilton Bellevue Hotel. NRPA members can save \$300 on the “early bird” registration, which closes Aug. 18. To register online, visit www.nrpa.org. For more information, contact Randy Sells, (901) 874-6721/DSN 882, randy.sells@navy.mil.





DIRECTV® PUBLIC VIEWING PACKAGES AND RATES

DIRECTV COMMERCIAL PACKAGING AND PRICING

COMMERCIAL CHOICE® PLUS Treat your customers to the most popular variety of entertainment, sports, news and information. This package delivers favorite networks such as TNT and CNN, plus 5 ESPN channels, Local Channels and all in-market RSNs. Price based on EVO. Service automatically renews**. The following public interest channels are included: BYU TV, CCTV-9, The Church Channel, Daystar, EWTN, Link TV, HITN TV, NASA TV, NRB Network, ONCE Mexico, PBS You, RFD TV, TBN, The Word and World Harvest Television. If local channels are not available in your area, you can still enjoy programming for less than the listed price..

A&E	Discovery Home	The History Channel	Speed Channel
ABC Family	Discovery Kids Channel	History International	Spike TV
American Movie Classics (AMC)	Discovery Times Channel	Home & Garden Television	Superstaion WGN
America's Store	DIY Network	Home Shopping Network	TBS
Animal Planet	ESPN	The Learning Channel (TLC)	TNT
BBC America	ESPN2	Lifetime	Travel Channel
The Biography Channel	ESPN Classic	Lifetime Real Women	Turner Classic Movies (TCM)
Black Entertainment Television (BET)	ESPNEWS	LOGO (New)	Turner South*
Bloomberg Television	ESPNU	The Military Channel	TV Guide Channel
Boomerang	E! Entertainment Television	MSNBC	TV Land
Bravo	FINE LIVING	MTV	TV One
Cartoon Network	FitTV	MTV2	TVG: The Interactive Horseracing Network
CNBC	Food Network	National Geographic Channel	Univision
CNBC World	Fox News Channel	NBA TV	USA Network
CNN	Fox Reality	News Mix	VH1
Comedy Central	FUEL TV	NFL Network	VH1 Classic
Country Music Television	Fuse	Nickelodeon/Nick at Nite (East)	The Weather Channel
Court TV	FX	Nickelodeon/Nick at Nite (West)	PLUS in-market RSNs
C-SPAN	G4 videogame tv	Nicktoons Network	PLUS Local Channels where available
C-SPAN2	Galavisión	Noggin/The N	
CSTV: College Sports Television	GolTV	Outdoor Channel	
Current TV	Great American Country	OLN	
Discovery Channel	GSN: the network for games	Oxygen	
Discovery Health Channel	Hallmark Channel	QVC	
	Headline News	Sci-Fi Channel	*where available

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$148.99	\$1,701.88	201-500	\$291.99	\$3,236.88
51-100	\$179.99	\$2,006.88	501-1,000	\$307.99	\$3,346.88
101-150	\$215.99	\$2,396.88	1,001-2,000	\$328.99	\$3,496.88
151-200	\$256.99	\$2,831.88	2,001+	\$351.99	\$3,736.88

NFL SUNDAY TICKET™ Exclusively from DIRECTV. Turn Sunday into Game Day and watch your weekend business grow! Get the biggest selection of games available anywhere throughout the 2006 regular season, plus you'll get the new NFL Network. Local blackout rules apply. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-50	\$869	351-500	\$3,669	1,501-2,000	\$10,429
51-100	\$1,379	501-750	\$4,069	2,001-5000	\$18,899
101-200	\$2,349	751-1,000	\$5,209	5,001-10,000	\$37,769
201-350	\$3,329	1,001-1,500	\$8,129	10,001+	\$45,799

NFL SUNDAY TICKET™ SuperFan™ Add to your coverage with this optional add-on to your standard NFL SUNDAY TICKET™ package. NFL SUNDAY TICKET™ SuperFan features up to 110 NFL SUNDAY TICKET™ games in High Definition, plus NFL SUNDAY TICKET™ Red Zone Channel, NFL SUNDAY TICKET™ Game Mix and NFL SUNDAY TICKET™ Short Cuts. (Must subscribe to the standard NFL SUNDAY TICKET™ package to be eligible to subscribe to NFL SUNDAY TICKET™ SuperFan add-on package.) Triple LNB multi-sat dish, HD receiver and HDTV required. Interactive receiver required for full Game Mix functionality.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-200	\$199	201+	\$399

ESPN GamePlan Great college football from top-ranked teams competing around the country — up to 12 games every Saturday during the 2005 regular season. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-50	\$419	201-500	\$1,629	2,001-5000	\$3,679
51-100	\$789	501-1,000	\$1,949	5,001+	\$4,729
101-200	\$1,319	1,001-2,000	\$2,889		

Local Channels Local networks are now available in most metropolitan areas. Service automatically renews**. For local channels availability by ZIP code, call customer service at 888-200-4388 or visit DIRECTV.com/local.

Monthly Fee	\$6.99	Annual Fee	\$83.88
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MLB EXTRA INNINGSSM Great out-of-market pro baseball coverage! Give your customers the games they want to see with hundreds of games – up to 60 games a week during the 2006 regular season! Price based on EVO. Fee is non-refundable.

Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee
1-50	\$599	201-350	\$1,399	2,001-5000	\$2,499
51-100	\$799	351-500	\$1,499	5,001+	\$2,999
101-150	\$1,049	501-1,000	\$1,699		
151-200	\$1,249	1,001-2,000	\$1,999		

ESPN Networks Your customers will enjoy five channels of 24-hour sports from a leader in sports coverage: ESPN, ESPN2, ESPNEWS, ESPN Classic and now including ESPN! Service automatically renews**.

Monthly Fee	\$50.00	Annual Fee	\$599.00
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HD Package The HD Package includes **TNT in HD (NEW!)**, ESPN HD, ESPN2 HD, Discovery HD Theater, HDNet, HDNet Movies and Universal HD (formerly Bravo HD+)! Experience your favorite sports in high definition with games from MLB, NBA, NFL, NHL, and MLS. You'll also get boxing, events, news and concerts, travel shows, movies and more! To access HDTV channels, customers will need any HDTV set with a built-in DIRECTV® Receiver or a DIRECTV-enabled high-definition set-top receiver, and a single 18 x 20- or 18 x 24-inch multi-satellite dish with three LNBs. In order to receive ESPN HD and/or ESPN2 HD, the non-HD feeds of ESPN, ESPN2, ESPNEWS, and ESPN Classic must be delivered to each establishment. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Estimated Viewing Occupancy	Monthly Fee
1-50	\$49.00	501-1,000	\$84.00
51-100	\$54.00	1,001-5,000	\$115.00
101-200	\$59.00	5,001-10,000	\$189.00
201-500	\$69.00	10,001+	\$299.00

COMMERCIAL CHOICE[®] This package delivers favorite networks such as TNT and CNN, plus networks like Speed Channel and Outdoor Life Network not found on most cable systems. Price based on EVO. Service automatically renews**. The following public interest channels are included: BYU TV, CCTV-9, The Church Channel, Daystar, EWTN, Link TV, HITN TV, NASA TV, NRB Network, ONCE Mexico, PBS You, RFD TV, TBN, The Word and World Harvest Television.

A&E	Discovery Channel	History International	Sci-Fi Channel
ABC Family	Discovery Health Channel	Home & Garden Television	Speed Channel
American Movie Classics (AMC)	Discovery Home	Home Shopping Network	Spike TV
America's Store	Discovery Kids Channel	The Learning Channel (TLC)	Superstaion WGN
Animal Planet	Discovery Times Channel	Lifetime	TBS
BBC America	DIY Network	Lifetime Real Women	TNT
The Biography Channel	E! Entertainment Television	LOGO (New)	Travel Channel
Black Entertainment Television (BET)	FINE LIVING	The Military Channel	Turner Classic Movies (TCM)
Bloomberg Television	FitTV	MSNBC	Turner South*
Boomerang	Food Network	MTV	TV Guide Channel
Bravo	Fox News Channel	MTV2	TV Land
Cartoon Network	Fox Reality	National Geographic Channel	TV One
CNBC	FUELV TV	NBA TV	TVG: The Interactive Horseracing Network
CNBC World	Fuse	News Mix	Univision
CNN	FX	NFL Network	USA Network
Comedy Central	G4 videogame tv	Nickelodeon/Nick at Nite (East)	VH1
Country Music Television	Galavisión	Nickelodeon/Nick at Nite (West)	VH1 Classic
Court TV	Go!TV	Nicktoons Network	The Weather Channel
C-SPAN	Great American Country	Noggin/The N	
C-SPAN2	GSN: the network for games	Outdoor Channel	
CSTV: College Sports Television	Hallmark Channel	OLN	
Current TV	Headline News	Oxygen	*where available
	The History Channel	QVC	

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$36.99	\$419	201-500	\$79.99	\$799
51-100	\$47.99	\$529	501-1,000	\$95.99	\$909
101-150	\$58.99	\$589	1,001-2,000	\$116.99	\$1,059
151-200	\$69.99	\$699	2,001+	\$139.99	\$1,299

Fox Sports Net (FSN) Get coverage of your local in-market professional teams, great collegiate action and much more on these regional sports networks: NESN, MSG, Sun Sports, Comcast Sports Net Mid-Atlantic, and Fox Sports Networks, including FSN Arizona, FSN Detroit, FSN Midwest, FSN Northwest, FSN Pittsburgh, FSN Rocky Mountain, FSN North, FSN South, FSN Southwest, FSN West and FSN West 2. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$54.95	\$600	151-200	\$129.95	\$1,450
51-100	\$74.95	\$795	201+	\$154.95	\$1,755
101-150	\$99.95	\$1,125			

SPORTSCHANNELSM Get your local in-market professional teams, an incredible selection of terrific collegiate sports on regional sports networks such as FSN Bay Area, FSN Cincinnati, FSN Florida, FSN New England, FSN New York and FSN Ohio. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$54.95	\$600	151-200	\$129.95	\$1,450
51-100	\$74.95	\$795	201+	\$154.95	\$1,755
101-150	\$99.95	\$1,125			

Altitude Sports & Entertainment

Altitude Sports and Entertainment is a regional sports network that provides the Rocky Mountain region with sports programs including outdoor and lifestyle shows, and entertainment programs. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$29.99	\$360	151-200	\$44.99	\$540
51-100	\$34.99	\$420	201+	\$49.99	\$600
101-150	\$39.99	\$480			

Comcast SportsNet Chicago

A 24-hour Chicago-based regional sports network providing Chicago sports fans with in-depth local sports coverage. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$30.00	\$360	151-200	\$85.00	\$1,020
51-100	\$45.00	\$540	201+	\$110.00	\$1,320
101-150	\$60.00	\$720			

Comcast SportsNet West

A 24-hour, 7-day-a-week premier sports and entertainment television network featuring the Sacramento Kings National Basketball Team, the WNBA Sacramento Monarchs, local, regional and national sporting events as well as sporting news and sports talk shows. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$30.00	\$360	151-200	\$85.00	\$1,020
51-100	\$45.00	\$540	201+	\$110.00	\$1,320
101-150	\$60.00	\$720			

Mid-Atlantic Sports Network

Available now! Coming to you live, Washington Nationals baseball. For in-market viewers within the following zip code ranges only: 17000-17199, 17200-17299, 17300-17499, 17500-17699, 19500-19599, 19700-19899 19900-19999, 20000-20599, 20600-21299, 21400-21499, 21500-21599, 21600-21699, 21700-21799, 21800-21899, 21900-21999, 22000-23899, 23900-23999, 24000-24499, 24500-24599, 24600-24699, 25400-25499, 26700-26899, 27000-27199, 27200-27499, 27500-27999, 28000-28299, 28300-28599, 28600-28699. Currently showing baseball games only. Additional content to be available in 2006. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$29.99	\$359.88	151-200	\$44.99	\$539.88
51-100	\$34.99	\$419.88	201+	\$49.99	\$599.88
101-150	\$39.99	\$479.88			

SportsNet New York

New from DIRECTV! A 24-hour, 7-day-a-week regional sports and entertainment network that is the TV home of the Mets and Jets and all things New York sports. SportsNet New York will feature over 120 NY Mets games and provides unparalleled live sports and local news coverage. Serves New York, Connecticut, and most of New Jersey and northeastern Pennsylvania. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$55.00	\$660	151-200	\$125.00	\$1,500
51-100	\$75.00	\$900	201+	\$150.00	\$1,800
101-150	\$95.00	\$1,140			

Sports Time Ohio

New from DIRECTV! SportsTime Ohio is the Cleveland Indians' TV flagship, airing 130 Indians games with pre- and post-game coverage. This channel also offers a variety of other programming for Ohio-area sports fans. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$35.00	\$420	151-200	\$65.00	\$780
51-100	\$45.00	\$540	201+	\$75.00	\$900
101-150	\$55.00	\$660			

YES Network

Your source for up to 135 exclusive local New York Yankees baseball games, as well as New York Magazine shows and other Northeastern-related regional sports. YES Network will feature live games, with pre- and post-game coverage, other New York area games, replays, classic footage, sports highlights and interview shows. Price based on EVO. Service automatically renews**.

In-Market: For viewers in New York, Connecticut, and portions of New Jersey and Pennsylvania with zip code ranges of 06000-07999, 08700-14999, 17700-17999 and 18200-18899, rates are as follows:

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$55.00	\$599	151-200	\$150.00	\$1,599
51-100	\$75.00	\$819	201+	\$200.00	\$2,159
101-150	\$100.00	\$1,079			

Out-of-Market: Out-of-market customers will be able to view pre- and post-game coverage, as well as other Yankees-related programming. Please note: Yankees games carried on YES Network will be blacked out. To view live New York Yankees baseball, please refer to the MLB EXTRA INNINGSSM package. Out-of-market rates are as follow:

Estimated Viewing Occupancy	Monthly Fee	Estimated Viewing Occupancy	Monthly Fee
1-50	\$10.00	201-500	\$15.00
51-100	\$11.00	501-1,000	\$20.00
101-150	\$12.00	1,001-2,000	\$25.00
151-200	\$13.00	2,001+	\$37.50

MLS DIRECT KICK™

Follow your favorite Major League Soccer teams and players throughout the **2006** season with MLS DIRECT KICK™. You'll see top matchups during the regular season and select playoff games during the post season. Fee is non-refundable.

Season Fee \$100.00

Fox Soccer Channel A single source of viewing sports action from around the globe. See soccer action and exclusive coverage of the world's best rugby leagues, as well as first class international sports such as tennis, boxing, auto racing, superbikes and a variety of sports news and magazine news. Fee is non-refundable. Service automatically renews**.

Monthly Fee	\$45.99	Annual Fee	\$499.00
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Setanta Sports A 24-hour English language channel broadcasting live matches, including the UEFA Champions League, FIFA World Cup Qualifying, UEFA Cup, Coca Cola Championship and selected games of Manchester United and Chelsea. 2006 pricing is below.

Monthly Fee	\$100.00
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The Golf Channel TV's first and only 24-hour channel dedicated exclusively to golf. Service automatically renews**.

Monthly Fee	\$29.95	Annual Fee	\$299.00
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XM Satellite Radio Enjoy America's Largest Playlist with a wide range of music genres, talk shows and more. Receive up to 88 channels that can play through your television audio or stereo system. Service automatically renews**.

XM for Business-The 70s*	Aguila**	Frank's Place	Soul Street	XM Hitlist
XM for Business-The 80s*	America	Fred	Special X	XM Kids
XM for Business-America*	Audio Visions	Fuego	Spirit	XM Pops
XM for Business-Audio Visions*	Beyond Jazz	The Groove	Squizz – XL	XMU
XM for Business-The Blend*	Big Tracks	Hank's Place	Suite 62	
XM for Business-Flight 26*	The Blend	The Heart	The System	
XM for Business-The Heart*	Bluegrass Junction	The Heat	Top 20 on 20	
XM for Business-Loft*	Bluesville	High Voltage - XL	Top Tracks	
XM for Business-Lucy*	Bone Yard – XL	Highway 16	The Torch	
XM for Business-A Taste of Italy*	BPM	The Joint	U-Pop	
XM for Business-Top 20 on 20*	Caliente	Liquid Metal - XL	US Country	
XM for Business-US Country*	Caricia**	The Loft	Vibra**	
XM for Business-Watercolors*	Chrome	Lucy	The Village	
XM for Business-XM Cafe*	Cinemagic	Luna**	Viva**	
XM for Business-XM Hitlist*	The City	The Message	VOX	
The 40s	Deep Tracks	The Move	Watercolors	
The 50s	Enlighten	On Broadway	World Zone	
The 60s	Escape	Radio Disney	X Country	
The 70s	Ethel	Raw – XL	XM Café	
The 80s	Fine Tuning	Real Jazz	XM Chill	
The 90s	Flight 26	The Rhyme – XL	XM Classics	
Monthly Fee		\$27.95	Annual Fee	\$335.00

***100% interruption-free channels, exclusive to Commercial customers**

** available only on 119° orbital slot; Requires DIRECTV Multi-Satellite System and telephone connection.

XL – may include frequent explicit language. The DIRECTV System has a feature which allows restricted access to channels.

SELECCIÓN COMERCIAL ULTRA™ **Now available!** One package that provides all of the Spanish-language channels available in the SELECCIÓN COMERCIAL™ package, plus a variety of popular English-language channels such as TNT, TBS and Headline News. Service automatically renews**. Requires DIRECTV Multi-Satellite System and telephone connection.

A&E	Food Network	Mun2	TV Land
American Movie Classics (AMC)	Fox News Channel	National Geographic Channel	TV Venezuela*
Animal Planet	Galavisión	NDTV Color Visión	TVE Internacional
Bloomberg Television	GoTV	Nickelodeon/Nick at Nite	TyC Sports
Caracol TV Internacional	GSN, the network for games	(East and West)	Univision
Cine Latino	Headline News	ONCE México	Univision (West)
CNBC World	The History Channel	SUR México	USA Network
CNN en Español	HITN TV	SUR Peru*	Utilísima
Comedy Central	Latinoamerica Television*	Spike TV	VH1
Court TV	The Learning Channel (TLC)	TBS	WAPA America
C-SPAN	Mexicanal	Telefe Internacional	The Weather Channel
C-SPAN2	México 22	Telemundo (East and West)	
Current TV	MSNBC	TNT	
Discovery en Español	MTV	Travel Channel	
Ecuavisa Internacional	MTV Español	TV Chile	
Monthly Fee		\$57.99	Annual Fee
			\$695.88

*Effective 1/17/06

SELECCIÓN COMERCIAL™ Spanish-language video channels featuring sports, news, weather, and cultural entertainment. Service automatically renews**. Requires DIRECTV Multi-Satellite System and telephone connection.

Caracol TV Internacional	Latinoamerica Television*	SUR Peru*	Univision (West)
Cine Latino	Mexicanal	Telefe Internacional	Utilísima
CNN en Español	México 22	Telemundo (East and West)	WAPA America
Discovery en Español	MTV Español	TV Chile	
Ecuavisa Internacional	Mun2	TV Venezuela*	
Galavisión	NDTV Color Visión	TVE Internacional	
GoTV	ONCE México	TyC Sports	
HITN TV	SUR México	Univision	
Monthly Fee		\$37.99	Annual Fee
			\$425.00

*Effective 1/17/06

NHL® CENTER ICE® Fire up your business with this package of out-of-market pro hockey games! Get the best action from the NHL – as many as 40 games a week during the 2005-06 regular season! Price based on EVO. Fee is non-refundable.

Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee
1-50	\$599	101-150	\$999	201-500	\$1,399
51-100	\$799	151-200	\$1,199	501+	\$1,699

NBA LEAGUE PASS It's a slam dunk for great business! Get incredible pro basketball action from outside your local area – up to 40 games a week during the 2005-06 regular season. With this service, you will also get NBA TV on Channel 601, a service giving fans in-depth coverage and highlights, real time stats and scores, interviews, game previews and much more. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-50	\$749	201-500	\$2,399	5,001-10,000	\$8,499
51-100	\$999	501-1,000	\$2,999	10,001+	\$13,499
101-150	\$1,299	1,001-2,000	\$3,999		
151-200	\$1,749	2,001-5000	\$5,999		

ESPN FULL COURT Exciting coverage of hundreds of the best college games from the top regional men's conferences around the country during the 2005-06 regular season. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-50	\$419	201-500	\$1,049	2,001-5000	\$1,889
51-100	\$629	501-1,000	\$1,259	5,001+	\$2,099
101-200	\$839	1,001-2,000	\$1,679		

MEGA MARCH MADNESS™ Exclusively from DIRECTV, MEGA MARCH MADNESS™ brings customers up to 37 out-of-market CBS-produced broadcasts from the first three rounds of the NCAA® Division I Men's Basketball Tournament, up to and including the Sweet 16®. Pricing for 2006 MEGA MARCH MADNESS™ is listed below. Price based on EVO. Fee is non-refundable.

Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee
1-50	\$479	201-500	\$965	2,001-5,000	\$1,525
51-100	\$615	501-1,000	\$1,105	5,001-10,000	\$1,875
101-200	\$765	1,001-2,000	\$1,235	10,001+	\$2,195

WWE® Blast Area WWE® Blast Area combines the WWE's highly successful monthly pay per view events into a DIRECTV package capable of attracting a new—and loyal—customer base to your establishment. WWE's popularity spans all regions and all demographics. 2006 price based on EVO. Fee is non-refundable.

EVO	ANNUAL RATE	À LA CARTE RATE+	PROMOTIONAL À LA CARTE RATE**
1-50	\$1,800	\$300	\$150
51-100	\$3,800	\$500	\$250
101-200	\$4,200	\$700	\$350
201-500	\$6,000	\$1,000	\$500
501-750	\$7,500	\$1,250	\$625
751-1,000	\$10,000	\$1,700	\$850
1,001-1,500	\$15,000	\$2,500	\$1,250
1,501-2,000	\$20,000	\$3,500	\$1,750
2,001-5,000	\$25,000	\$4,200	\$2,100
5,001-10,000	\$30,000	\$5,000	\$2,500
10,001+	\$35,000	\$6,000	\$3,000

*Applies to new, first time WWE purchasers only and will be applied to annual packages if purchased.

+Excludes WrestleMania; WrestleMania pricing is separate. Please call 888/200-4388 for more details.

PBS This channel features many popular programs, such as NOVA, Antiques Roadshow, ExxonMobil Masterpiece Theatre, and Mystery! PBS is available to those living outside the DIRECTV Local Channel availability area. Service automatically renews**.

Monthly Fee \$1.70

BabyFirstTV New from DIRECTV! BabyFirstTV is America's first and only channel dedicated to babies and toddlers and supported by top child development experts. BabyFirstTV offers 24/7 commercial-free programs including best-selling baby DVDs with unique interactive features which provide an opportunity for baby to learn, play and explore alongside their parent. Service automatically renews**.

Monthly Fee \$14.99 Annual Fee \$179.88

Aastha Aastha offers programming on India's rich cultural, spiritual, and social heritage, featuring devotional music and spiritual programs in Hindi, Gujarati, and English languages. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee \$24.99 Annual Fee \$299.88

BanglaDirect™ Features programming including serials, news, feature films and music programs. Bangla Direct™ also includes special programs during festivals specific to the Bengal region. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee \$24.99 Annual Fee \$299.88

CricketTicket India Exciting world-class cricket matches. Season dates are March – December 2006. Requires 36" international dish and capable receiver. Fee is non-refundable.

Season Fee \$999.00

FilipinoDirect™ The best in Filipino programming, with news, movies, talk shows, sports and regional programming, plus the popular GM Pinoy TV channel. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, GMA Pinoy TV and Pinoy Central TV. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee \$42.99 Annual Fee \$515.88

GujaratiDirect™ Features programming including serials, news, feature films and music programs. Gujarati Direct™ also includes special programs during festivals specific to the Gujarat region. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee	\$24.99	Annual Fee	\$299.88
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HindiDirect™ Comprehensive Hindi entertainment package including STAR PLUS - India's number one channel, STAR NEWS – a 24-hour Hindi news channel, STAR ONE, MTV Desi and NDTV (**new!**). Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee	\$39.99	Annual Fee	\$479.88
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Jadeworld Now you can get five Chinese-language channels in one affordable package! Channels include JADE-East, JADE-West, Jadeworld Super Channel, The Chinese Movie Channel and CCTV-4. Requires DIRECTV Multi-Satellite System and telephone connection. Service automatically renews**

Monthly Fee	\$44.99	Annual Fee	\$539.00
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MandarinDirect™ Features Phoenix TV and Phoenix InfoNews – delivering independent financial news and current affairs in Mandarin Chinese 24-hours-a-day plus MTV Chi (**new!**). Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee	\$22.99	Annual Fee	\$275.88
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Phoenix TV Entertainment the whole family can enjoy! Premiere Chinese language programming featuring up-to-the-minute news, current affairs, financial market updates, variety shows, and dramas from China, Hong Kong and Taiwan. Programs include Good Morning China, Behind the Headlines, Asian Journal, City Complex, Phoenix Tonight, Trendy Guide, Perfect Match, and more! Requires DIRECTV Multi-Satellite System and telephone connection. Service automatically renews*.

Monthly Fee	\$19.99
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RTR Planeta New from DIRECTV! With the best of its leading channels "Kultura" and "Rossiya", this channel features cultural programming, news, sports, feature films and documentaries, and delivers them to all Russian-speaking people around the world. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee	\$24.99	Annual Fee	\$299.88
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RussianDirect™ New from DIRECTV! Offers an exciting mix of news, movies, sports, talk and more to keep you connected to Russian culture, including Channel One Russia Worldwide (C1RW), Dom Kino, Muzika Pervogo and Vremya: Retro Channel. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee	\$39.99	Annual Fee	\$479.88
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SKY TG24 The Italian channel dedicated entirely to national and international news and reports. SKY TG24 provides an objective viewpoint on events in Italy and around the world, with live news features every 30 minutes. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee	\$19.99	Annual Fee	\$239.88
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TamilDirect™ VIJAY is one of the most popular entertainment channels in India broadcasting in Tamil. VIJAY features an excellent mix of dramas, soaps, comedy, music and movies to talk shows and debates on topical issues. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee	\$24.99	Annual Fee	\$299.88
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TeleguDirect™ Features programming including serials, news, feature films and music programs. Telegu Direct™ also includes special programs during festivals specific to the Andhra Pradesh region. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee	\$24.99	Annual Fee	\$299.88
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TFCDirect™ Offers the best in Filipino television and radio, including news, movies, talk shows, sports, regional programming and more. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, and Pinoy Central TV. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee	\$32.99	Annual Fee	\$395.88
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VietnameseDirect™ The first and only 24-hour Vietnamese-language television network in America. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee	\$24.99	Annual Fee	\$299.88
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